



# 2022 IMPACT REPORT

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Involved for Life, Inc.  
doing ministry as



WOMAN TO WOMAN  
HEALTH CENTER

[GetInvolvedForLife.com](https://www.GetInvolvedForLife.com)



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Dear Ministry Friends and Partners,

How grateful we are for you! Your prayers, words of encouragement and faithful support have carried us through a couple of most interesting years. In 2021, we celebrated with you the passage of the Heartbeat Bill in Texas that greatly reduced abortion in Texas for any fetus with a heartbeat. Then the Lord moved mightily in 2022 bringing a decision that many of us in the pro-life movement did not know we would see in our lifetime: the overturn of the 1973 Supreme Court decision legalizing abortion on a national level.

**Since the enactment of those two decisions, the abortion rate in Texas has decreased an estimated ninety-nine percent!**

I do need to make you aware of the reality of that number. That is the actual decrease in the number of legal abortions performed in our state, not the number of Texas women seeking abortion who are now going out-of-state for abortion tourism or receiving abortion pills from illegal sources right here in our community and online. **Our appointment requests for abortion pill information remain very high.**

The stress introduced to sexually active women in 2021 by the passage of the Heartbeat Bill presented a new challenge to those of us who had been serving in the pro-life space that helped women in unplanned pregnancies. That level of desperation for women in unwanted pregnancies was accelerated with the June 2022 ruling of the Supreme Court returning the abortion decision to individual states. The trigger law already on the books in Texas outlawed most abortions in our state, except for extreme medical cases.

Our years of experience working with this population have taught us that the decision surrounding abortion has many factors. An unexpected pregnancy is most often viewed as a threat to a woman: loss of her freedom, loss of her educational dreams, loss of relationship with her boyfriend and some family and friends, and possible loss of her college scholarship and/or occupation.

What we do know is the lack of abortion services did not end unprotected sex, unexpected pregnancies, or the desire to terminate a pregnancy as a solution. We responded by offering increased medical services needed for women who planned to travel out of state for an abortion, affording us the opportunity to show our care and concern for her health, and to offer alternatives and support to help her through her pregnancy.

Because we were already established as a full reproductive healthcare center, we were poised to make these quick changes that are attractive to those looking for the abortion pill. And we praise God that His Spirit continued to move as we offered “pre-abortion” medical services and lifesaving pregnancy options counseling, with many women choosing life for the preborn baby in her womb.



On a very positive note, adding full reproductive healthcare continued to grow our reach during 2022 into the community of women we desire to serve. **By offering every service Planned Parenthood offers, except abortion, we are now competing head-to-head with the nation's number one abortion provider in serving women BEFORE they experience an unplanned pregnancy.** We are excited about this expansion of our ministry and believe this proactive approach will continue to prevent many unintended pregnancies, therefore, **disrupting the abortion cycle!**

Thank you for being a part of the team pro-actively serving women in North Texas in the name of Jesus!

Carolyn Cline, CEO

# Involved for Life, Inc.

## Now Serving as Woman to Woman Health Center

### A REFRESHINGLY NEW METHODOLOGY

Our post-Christian culture actively promotes individual freedom and rights. And, to some extent, we totally agree that the Lord gives each of us the freedom to choose our beliefs and how we may act upon them. The disconnect comes when the consequences of our choices are hidden or denied.



We believe women deserve to know all the facts surrounding their choices – particularly decisions regarding their sexual health. Our culture promotes a no-holds-barred attitude towards expressing one's sexuality. What is not discussed is the reality of the pain and harm those choices can bring.

Using the tag line “because you're worth it,” we market to women through Google ads and social media challenging them to learn more about their health choices. As young women become sexually active, most find a need for an inexpensive place to receive introductory reproductive health services such as STD screenings and contraception. Many see Planned Parenthood as their only choice because of PP's perceived affordable cost and “no judgment” attitude.

That is no longer true! Our great desire is to disrupt the foot traffic of young women walking into the lair of our nation's largest abortion provider when seeking gynecological services. Why? Because we know that women prefer to go to a known place for their reproductive health needs long term rather than start over somewhere new. We are becoming that place – their first choice for healthcare.

Our number one difference from PP is that each woman is treated with high value because she is created in the image of God. The second difference is that we desire to wholistically walk with her through her reproductive years, rather than capitalize off her poor choices.

Woman to Woman is proactively providing a unique place and services for women, going beyond those previously offered to her in her reproductive years by other agencies.

	Traditional Pregnancy Center	 Planned Parenthood	 WOMAN TO WOMAN HEALTH CENTER
Pregnancy Testing	X	X	X
Ultrasound	X	X	X
STI/STD Testing and Treatment		X	X
Well Women Exams		X	X
Sex Education		X	X
Pregnancy Prevention Resources		X	X
Abortion Services		X	
Morning After Pill		X	
RU 486 (“Abortion Pill”) Reversal			X
Material Assistance	X		X
Prenatal & Parenting Classes	X		X
Gospel-Centered Spiritual Care	X		X
Coaching and Ongoing Support	X		X



# Lifestyle Medical Model

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## Trends & Contributing Factors

- Suicidal tendencies & self-mutilation are on the rise.
- Increased prevalence of depression
- Higher costs to feed a family
- Lack of training for financially supportive employment
- Housing shortages
- Gas prices
- Conflicting messages regarding pregnancy, abortion risks, and the ease & availability of the abortion pill

## Our Loving Response

- Addressing women's physical, mental, emotional, and spiritual health needs
- Compassionate support
- Teaching of simple, practical lifestyle choices that can have a positive impact on their health
- Educating women to recognize contributing factors prior to becoming pregnant, thus preventing unplanned pregnancies
- Introducing them to an authentic, growing relationship with Christ
- Provision of key community referrals

## Our Future Goals

- Provide prenatal care throughout all three trimesters.
- Hire licensed professional counselors and social workers to meet the many mental health and social service needs of our patients.

## DID YOU KNOW?

Through our nonjudgmental approach to educating and informing a woman with medically accurate information in a safe, confidential environment, she is allowed the opportunity to receive essential counter-cultural messaging she needs to make wise and healthy decisions.





# Our Impact in North Texas

## 9,740

### Client Touches

## 2,079

### Appointments

Client Touches: **5,936 intervention & support services** and **3,804 essential medical services** including pregnancy tests, ultrasound, STD/STI screening & treatment, early prenatal care, gynecological services, well-woman exams, abortion pill reversal, post-abortion exams, group prenatal & parenting classes, pregnancy option consultations, social services, individual parenting education, spiritual mentoring, enrollment in government health insurance, and material assistance.

## Serving with a Wide Reach:

133 different zip codes in Texas

Top 5 Zip Codes served: 75115, 75211, 75201\*, 75216, 75217

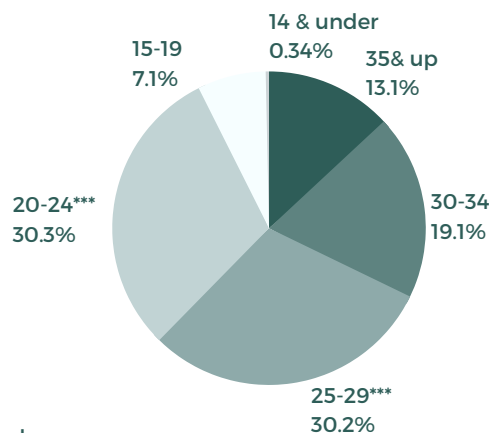
16 Texas counties: Top Five – Dallas, Tarrant, Ellis, Denton, Collin

Top County: Dallas County

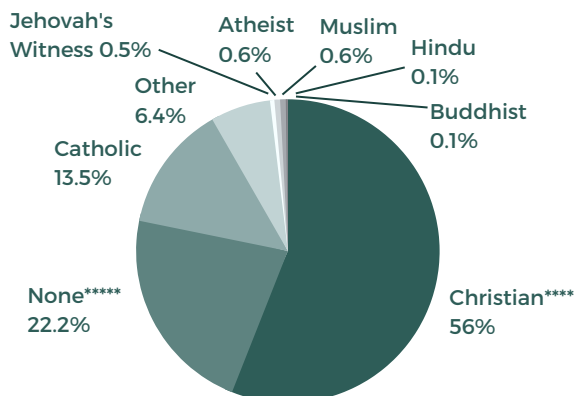
Serving our Targeted Audience\*\*

Marital Status: Single – 91% (Up 6%), Married – 9%

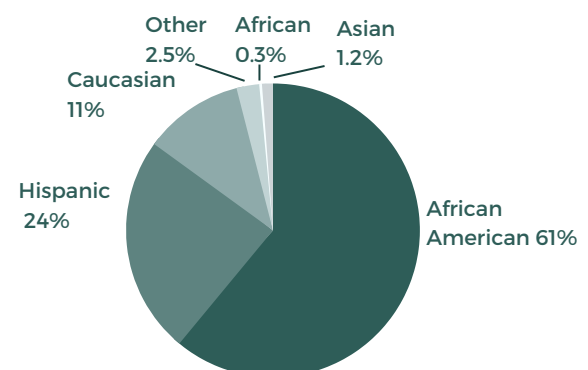
### Ages:



### Religions:



### Ethnicities:



\* Downtown Dallas, first time in the top five

\*\*Representative of typically medical underserved populations


\*\*\*Highest age group who abort pregnancies

\*\*\*\*Majority not attending any church

\*\*\*\*\*Fastest growing religious category



# Falling in Love

A woman with dark hair tied back, wearing a black t-shirt and light green pants, sits in a wooden chair. She is holding a baby dressed in a white hoodie and red shoes. The background shows a wooden bookshelf with books, including one titled 'Happiness lives in the heart that LOVE'.

Charity\* walked through our doors looking to find abortion information regarding her unexpected pregnancy. Like so many of our patients, she had not considered what she would do if her relationship choices led to pregnancy. Once she found herself in that place, she knew she would need answers and help on how to move through and beyond these circumstances. She did not know anything about abortion but felt it would be the right solution that would allow her to continue her carefree lifestyle. So Charity came to us for the details she was seeking regarding the abortion pill.

Charity expressed her appreciation for the care shown for her well-being and that she did not feel “an agenda” being forced on her. She considers herself a spiritual person but not into religion. She enjoyed hearing the Gospel and found it interesting but “not for her,” although she left the door open for prayer and further discussion.

After visualizing her baby’s image on the ultrasound screen, Charity later shared with us that she felt an immediate connection that would not allow her to think of abortion as a strong consideration any longer. Although she never considered herself the “mother type,” as she looked back, she realized she bonded with her child during the sonogram and at that point began to look at her future differently.

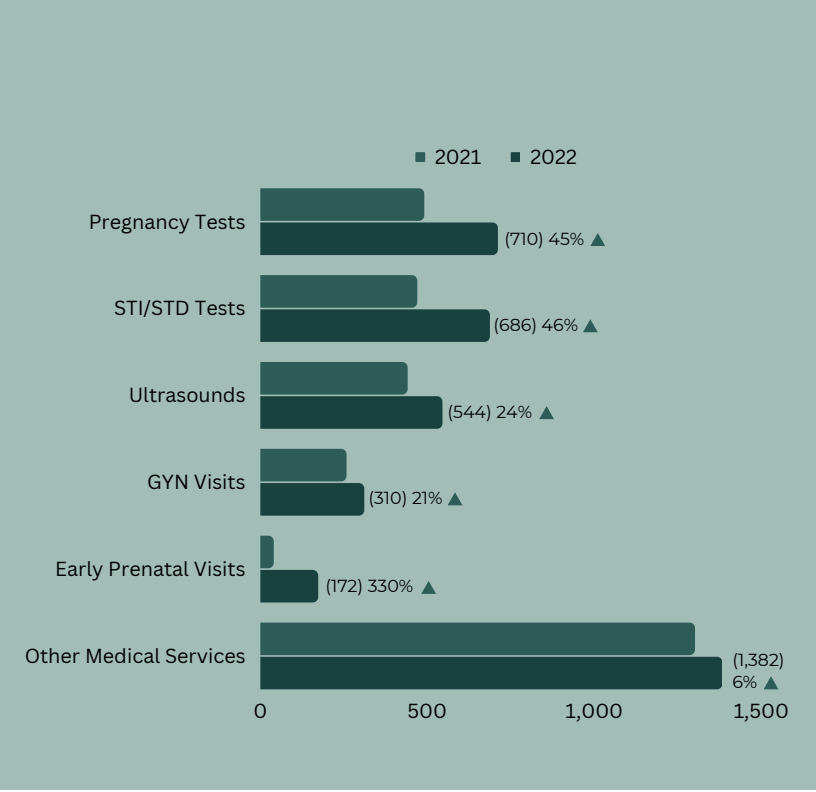
Charity responded to our follow-up calls and texts by sharing her decision to parent her child. At our invitation she began participating in our FAMILIES program through bi-monthly appointments for pre-natal education. Charity shared she enjoyed meeting and praying with our supportive staff as much as the pre-labor information she was learning.

After her son's birth in December, Charity came to introduce him to us and to begin her parenting classes. She expressed that being a mother was “so much more than she had ever expected,” and she was “in love” with her baby boy. She has plans to join the baby’s father in another state in the upcoming months so they can raise their son together. We prayed with Charity for a committed relationship for the two parents and that they would lead their son to know and love the Lord.

Please pray with us as we continue to plant seeds of biblical truth through our discussions with Charity. We desire that her heart will be open to entrust the Lord with her life and that her baby boy will grow up to love and trust Jesus.



# Serving the Body



# Serving the Mind



## Unplanned Pregnancy Options Discussions:

- Abortion - 598
- Adoption - 216
- Parenting - 478



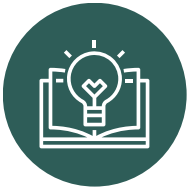
## Healthy Relationships Discussions:

- Sexual purity - 291
- Family/Friend relationships - 890



## Physical Health Education:

- Healthy lifestyle choices - 287
- Pregnancy - 458
- Medical Conditions - 125
- Miscarriage - 30



## Empowered Through Education:

- Center Programs - 213 discussions
- Classes (Group/Individual) - 91 educational sessions



## Healing Past Hurts Discussions:

- Mental & Emotional Health - 196
- Post-Abortion Recovery - 188
- Counseling Referrals - 197
- Physical/Sexual Abuse Recovery - 271

# Serving the Need



40,338

Materials Assistance Items



36,417

Diapers



1,651

Articles of  
Clothing



2,270

Other Baby &  
Maternity Items

## Community Referrals:

Education - 111  
Healthy Texas Woman - 62  
Housing - 192  
Mentoring - 45  
WIC - 29

Medicaid - 44  
Wings - Nurse/Family Partnership - 35  
Job/Employment - 337  
Other - 419

# Serving the Spirit

387 Spiritual Discussions

367 Gospel Presentations

7 Decisions for Christ



*“And the King will say, ‘I tell you the truth, when you did it for one of the least of these my brothers and sisters, you were doing it for Me!’” Matthew 25:40*



# Love and Respect – The Feeling is Mutual!

We believe the finest way we can represent Jesus is to offer our very best to each patient the Lord entrusts to us to serve. We ask our patients to let us know how and where we can improve through a quick online review of our services when they come for a visit. We're happy to report that while there's always room for improvement, our patients showed high satisfaction with the services our professional staff compassionately provided to them in 2022.



## 2022 Patient Satisfaction Survey Results: (1-5 rating)

The staff member who scheduled your appointment was efficient, courteous, and helpful.	4.96
Greeted in a timely and courteous manner upon arrival	4.97
The Patient Specialist listened and identified my concerns/fears and worked with me in finding a helpful solution and a plan of action.	4.96
Waiting time in the exam room for the medical provider	4.46
Medical staff provided a clear explanation of each procedure.	4.97
Medical staff listened to you and answered your questions.	4.97

***"Great service - felt very welcoming."***

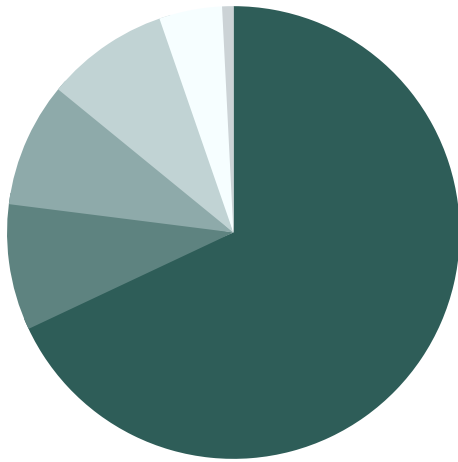
***"Thank you all so much."***

***"Everyone was very friendly and welcoming! I loved every person that I got to see today from the front office assistant down to the nurse!"***

***"The team is very friendly, encouraging, and professional."***



# Our Financial Support



- **Individuals - 68%**
- **Churches - 9%**
- **Businesses - 8.9%**
- **Cares Act Employee Credit - 8.8%**
- **Grants/Foundations - 4.5%**
- **HHSC Reimbursement - 0.8%**

## Our Community Partners

We are better together! Having healthy partnerships within our community affords us the opportunity to serve our clientele with the best services and referrals. We are grateful to have the ability to broaden our scope of service by working with these organizations and agencies.

Austin Street  
Bella House  
Bravelove Adoption  
Buckner Adoption Services  
Center of Hope  
Chosen Heritage Adoption  
Christian Women's Job Corp  
Communities Foundation  
Community Partner Program - HHSC  
Concerned Women for America (CWA)  
Connection Homes  
Criswell College  
Dallas Baptist University  
Dallas Housing Authority  
Dallas Life  
Dallas Theological Seminary  
Dallas Volunteer Attorney Program  
Eastside Community Church

ECFA  
Excellence in Giving  
Evantell  
First Baptist Church Dallas  
First Baptist Church Garland  
Friendship House  
Head Start  
Healing Hands  
Healthy Texas Women  
Hebron Covenant Community Church  
Hillcrest Baptist Church - Cedar Hill  
Hope for the Heart  
In My Shoes  
KCBI 90.9 FM  
Kessler Community Church  
Lake Pointe Church Whiterock  
Legacy Adoption Services

Life Advocacy Group  
Lifeline Children's Services  
Lifetree Adoption Agency  
Northway Church  
Nurse Family Partnership  
On the Road Lending  
One by One Mentoring  
Parkland Health and Hospital System  
Parkway Hills Baptist Church  
Refuge City  
Southern Baptists of TX Foundation  
TX Association of Charitable Clinics  
TX Baptist Missions Foundation  
The Church at Junius Heights  
The Way  
Vogel Alcove  
Watermark Community Church





# MOTTO

Touching hearts.  
Transforming lives.

# VISION

We envision a world where . . .  
Women have the knowledge and  
resources to live healthy lives.

# MISSION

Educate and empower women  
to make informed decisions.



doing ministry as



WOMAN TO WOMAN  
HEALTH CENTER

525 N. Ervay St.  
Dallas, TX 75201  
[getinvolvedforlife.org](http://getinvolvedforlife.org)  
972-636-4473

