



involved  
for life, inc.™

**2020 IMPACT REPORT**

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# A LETTER FROM OUR CEO

To Our Ministry Friends and Partners,

None of us will soon forget, if ever, living through the year of 2020! Serving in our 27th year of ministry, we were presented challenges we never anticipated, yet we marvel at the faithfulness of God in His constant guidance and provision for our needs. We all quickly added the words “adaptation” and “pivot” to our daily vocabulary and truly learned to take one day at a time. I am grateful for the lessons the Lord taught us in 2020. Our staff learned to lean into the Lord at a whole new level – to walk in faith over fear. We became not only familiar with, but accustomed to trusting in the Unseen over the seen. These are lessons we will carry individually and as an organization for a lifetime.

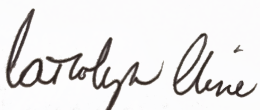
Our projected plans to open a new satellite location were realized. “Not by might, not by power, but My Spirit,” said the Lord. He made a way to open our new Southwest Dallas location in the second most abortion-dense zip code in Dallas County, located just 3/10 of a mile from Planned Parenthood’s surgical center where they perform 6,000+ abortions each year. We plan to further expand services at this location in 2021.

Telemedicine became a new path for us to reach patients who were afraid to leave their homes yet needed medical help. When our very popular Prenatal and Parenting Classes could no longer be safely offered in person, we adapted our program to be offered via Zoom. As the need for material assistance became even greater through loss of jobs due to business closings, we developed a new curbside delivery service of diapers, wipes, layette items, car seats and cribs for those enrolled in our educational programs.

And we enter 2021 with great expectation and hope! Not because the pandemic has yet subsided, the economy has rebounded or the political climate looks good, but because the Lord has assured us His mercies endure forever. In courage and full trust in the Lord, our Board is answering the call for more help needed in our North Texas community. We have begun plans to add another satellite location, this time in Garland!

We give all praise to the Lord for all He has done and will do! The Board and Staff of Involved for Life are truly grateful for your prayers, words of encouragement and financial support.

Because HE Lives,



Carolyn Cline  
President & CEO

# INVOLVED FOR LIFE

## CHANGING THE RULES OF ENGAGEMENT

Taking a page from the marketing playbook of Planned Parenthood, the main organization with whom we compete for the right to serve women, we realize that in order to engage with the patients we most need to serve, we have to be their first point of contact. As young women become sexually active in either their high school or college years, most realize a need for an inexpensive place to receive introductory reproductive health services such as STD screenings and contraception. Many choose to go to Planned Parenthood because of their perceived affordable cost and “no judgment” attitude.

At Involved for Life we provide our services at no or low cost to our patients. And each woman is accepted in a “judgment-free zone” where they receive services provided with compassion through the work of the Spirit of Jesus Christ.

***Our number one difference from PP is each woman is treated with high value because we recognize she is made in the image of God. The second difference from our abortion-providing competitor is we do not profit from her decision.***

To an abortion provider a woman is a transaction. To our ministry, we seek to provide a transformation from hopelessness to a life plan that has direction, support and a path for her wholeness – physically, emotionally and spiritually.

Involved for Life is proactively providing a unique place for women, going beyond the services previously offered to her in her reproductive years by other agencies.

|                                   | Standard<br>PRC's | Planned Parenthood | involved<br>for life |
|-----------------------------------|-------------------|--------------------|----------------------|
| Pregnancy Testing                 | X                 | X                  | X                    |
| Ultrasound                        | X                 | X                  | X                    |
| STI/STD Testing and Treatment     |                   | X                  | X                    |
| Well Women Exams                  |                   | X                  | X                    |
| Sex Education                     |                   | X                  | X                    |
| Pregnancy Prevention Resources    |                   | X                  | X                    |
| Abortion Services                 |                   | X                  |                      |
| Morning After Pill                |                   | X                  |                      |
| RU 486 (“Abortion Pill”) Reversal |                   |                    | X                    |
| Material Assistance               | X                 |                    | X                    |
| Parenting Classes                 | X                 |                    | X                    |
| Gospel-Centered Spiritual Care    | X                 |                    | X                    |
| Counseling and Ongoing Support    | X                 |                    | X                    |

## LIFESTYLE MEDICAL MODEL

### Why do we use this approach?

One of our compelling reasons for offering medical services wrapped in compassionate support services and education is the startling numbers of maternal mortality we have in the United States. Of first world countries, the U.S. leads in the number of women who are dying in the months leading up to giving birth and following delivery. And sadly, Texas is number three in that heartbreaking statistic in our nation.

Studies show many contributing factors to these alarming rates. While many factors are medical conditions, there are equally compelling circumstances that surround lifestyle choices, inability to handle stress, and lack of education and support for moms and their children to not only survive, but to thrive. Educating women to recognize these factors in her life before she becomes pregnant, and educating her how to make small, progressive changes in her lifestyle choices that will positively impact her health are key to breaking this downward spiral.

Addressing a woman's mental and emotional health in concert with her physical health brings opportunity to encourage her to choose a lifestyle which will give her the whole health she desires. Of course, the One resource that ties all these factors together is an authentic and growing relationship with her Creator, Jesus Christ.

The Lifestyle Medical Model is interwoven throughout our non-medical consultations, our social services, and our healthcare services to create a supportive system to educate, inform and coach a woman to find the tools she needs to achieve her best life.

The bar for women's health services has been raised!

## DID YOU KNOW?

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Through our nonjudgmental approach to educating and informing a woman with medically accurate information in a safe, confidential environment, she is allowed the opportunity to pause in the midst of our chaotic culture and stand on solid ground to get the footing she needs to make wise decisions.

# IMPACT IN NORTH TEXAS

**5,875**

Client Touches

**1,603**

Appointments

**1,520**

Clients Served

Client Touches: pregnancy test, ultrasound, STD/STI testing and treatment, prenatal care, group educational classes, individual option consultations, social services, individual classes, spiritual mentoring, and material assistance.

## Serving with a Wide Reach

205 different zip codes in TX

Top 5 Zip Codes: 75204, 75216, 75217, 75226, 75227, 75228

16 TX counties

Top County: Dallas County

## Serving our Targeted Audience\*

**Marital Status:** Single – 85%, Married – 15%

### **Ages:**

14 & under = 0.6%

15 – 19 = 12%

20 – 24 = 33%\*\*

25 – 29 = 27%\*\*

30 – 34 = 16%

35 & up = 11.4%

### **Ethnicity:**

African American = 50%

Hispanic = 34%

Caucasian = 9%

Asian = 3%

Other = 2.5%

African= 1.5%

\*Representative of typically medically underserved population

\*\*Highest age group to abort pregnancies

# Returning to a Safe Place

Maria\* visited us in the earlier part of last year after finding out she was pregnant. She came to us distraught because she believed her stress-filled circumstances left her no choice but abortion. She disclosed her son was struggling with drug and alcohol addiction and had recently run away from home. She was heartsick with worry. Additionally, her father-in-law recently had experienced a massive stroke, which put additional heartache and stress on her family.

Because Maria had come to us years ago for help with her pregnancy with her now nine-year-old daughter, she returned to us hoping to find the same love and acceptance she had received previously. Maria sadly confessed because of current traumatic family events, combined with her older age and high blood pressure, she felt carrying and parenting this baby could not be an option for her. She reluctantly shared her husband agreed with her decision.

For the next month following her visit, we continued to follow up with Maria, providing a caring, listening ear and offering helpful community and counseling resources. After a month of phone conversations, Maria reached out to us asking if we had any maternity clothing. We were excited about the request and inquired if this meant she had decided to parent. Thankfully, she answered, "Yes!"

When asked what had prompted her change of mind, Maria noted the many phone conversations she experienced with our various staff members and also seeing the fetal models during her sonogram appointment. She additionally confided that when she saw "hands and legs" during her sonogram, she was assured her baby was more than a "ball of cells." She explained that the ongoing dialogues with our staff made her feel loved and cared for and that she had conveyed this information to her husband.

Once Maria felt empowered and equipped to continue forward, her husband agreed with her decision to carry the baby in her womb. Despite the limitations brought by the pandemic, she enjoyed participating in the many resources we offered to prepare her for motherhood again.

2020 brought an increase in the number of married women we served as many couples felt overwhelmed by the fear of disease, were impacted by job loss, and were distressed with the cultural and political unrest in our country. We were pleased to be open every single day in 2020 as an essential service provider to women like Maria.

\*Name changed to protect confidentiality.

# Serving the Body



**601**

Pregnancy Tests

**409**

STD/STI Tests

**328**

Ultrasounds

**2,058**

Other Medical Services

**734**

Material Assistance Visits

# Serving the Mind



## Unplanned Pregnancy Options Discussions:

- Abortion - 827
- Adoption - 476
- Parenting - 891

## Empowered Through Education:

- Center Programs - 547 discussions
- Classes (Group/Individual) - 311 participations

## Healthy Relationships Discussions:

- STI/STD education - 382
- Sexual purity - 416
- Family/Friend relationships - 926

## Healing Past Hurts Discussions:

- Post-Abortion Recovery - 264
- Sexual Abuse Recovery - 284
- Referrals to Counseling - 232
- Mental and Emotional Health - 354

# Serving the Spirit



**511**

Spiritual Discussions

**84**

Decisions for Christ\*

\*60 Professions of Faith & 24 Rededications of life to Christ

*But when the kindness and love of God our Savior appeared, he saved us, not because of righteous things we had done, but because of his mercy. He saved us through the washing of rebirth and renewal by the Holy Spirit. - Titus 3:4-5*



# OUR COMMUNITY SUPPORT

We are grateful to all who invest their time, treasure and talents to ensure our ministry is a strong, vital part of making a real difference in the lives of our North Texas neighbors.

"I have known the staff and the mission of Involved for Life for years. I can personally attest that their genuine heart for families in difficult situations and their commitment to advocating for life are as sincere and effective as you could possibly hope for in a ministry as important as this. I consider it an incredible privilege to partner with these incredible people and the households they serve! - *Adam Griffin, Lead Pastor of Eastside Community Church, author of Family Discipleship, and Financial Partner*

"We support Involved for Life because it is a tangible way to be the hands and feet of Jesus serving those that cannot speak for themselves. This ministry is bringing light into darkness and changing the world for the better. Not just for all the babies that will have life but also for the moms and families that are loved, encouraged, and supported. Your support goes straight to those who need it most with Involved for Life!" - *Brian & Shelby Helm, Owner Principal Financial Group, IFLI Board Member, Financial Partners, Golf Tournament and Gala Fundraising Committees*

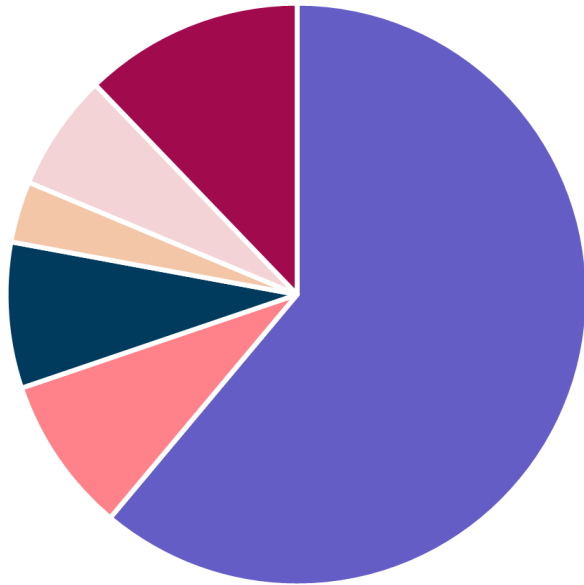
"Involved for Life is a wonderful organization whom I have supported for more than 15 years, since my arrival in the Dallas area. They speak for the unborn and allow life to win over death! In addition, they lovingly care for the mother in educating and empowering them to make pro-life decisions. The staff does so with such a sweet spirit and attitude. Involved for Life is on the front line and deserves our prayer and financial support. It is an honor to partner with such a wonderful organization involved in such a vital work." - *Dr. Greg Ammons, Senior Pastor of First Baptist Garland, DBU Board of Trustees, and Financial Partner*

"Involved for Life operates with a truly pro-life ethic. Not only do they offer a holistic continuum of care for mothers and children throughout pregnancy, but they also strengthen and empower whole families to live full and abundant lives through discipleship, education, and material assistance. They offer quality medical care, abiding by the highest ethical and professional standards, while also extending the unconditionally loving hands of Christ to those facing pregnancy-related crises. Involved for Life is a refuge of peace for the hurting and anxious." - *Jeffrey McWhorter, Elder, Northway Church, and Financial Partner*

"Many years ago, while listening to the radio the question was asked, 'When your children ask what did you do to stop the killing, what are you going to tell them?' This question has haunted me over the years. One way we have responded is we have chosen to financially support the brave women and men on the front line of the battle like those at Involved for Life. God is a God of life, so if in doubt, always choose LIFE!" - *Steve and Kim Puckett, Deacon, First Baptist Garland, and Financial Partners*

"Since our involvement with Involved for Life centers 8 years ago, we have seen the Lord work time and time again as Missionary George Mueller would as he prayed with faith and saw the Lord deliver. We've witnessed precious women and men listening to the Holy Spirit's voice to choose life for themselves and their preborn babies. Financial, staffing, and supply needs have all been provided at just the right time and have built our trust. As we've grown from one part-time nurse to two full-service women's reproductive healthcare centers, the Lord has been glorified, and our faith has grown!" - *Anne & Bruce MacDonald, Financial Partners. (Anne started as our one part-time nurse and now serves as our Director of Compliance & Best Practices.)*

# OUR FINANCIAL SUPPORT



- Individuals - 61.1%
- A2A (HHSC) - 8.7%
- Churches - 8.1%
- Foundations - 3.4%
- Businesses - 6.5%
- PPP (100% forgiven) - 12.2%

# OUR COMMUNITY PARTNERS

We are better together! Having healthy partnerships within our community affords us the opportunity to serve our clientele with the best services and referrals. We are grateful to have the ability to broaden our scope of service by working with these organizations and agencies.

- |                                   |                                       |
|-----------------------------------|---------------------------------------|
| Austin Street                     | Healing Hands                         |
| Bella House                       | Healthy Texas Women                   |
| Bravelove Adoption                | Hope for the Heart                    |
| Buckner Adoption Services         | Human Coalition                       |
| BUMC School of Midwifery          | In My Shoes                           |
| Center of Hope                    | KCBI 90.9 FM                          |
| Chosen Heritage Adoption          | Kessler Community Church              |
| Christian Women's Job Corp        | Lake Pointe Church Whiterock          |
| Communities Foundation            | Legacy Adoption Services              |
| Community Partner Program - HHSC  | Life Advocacy Group                   |
| Criswell College                  | Lifeline Children's Services          |
| Dallas Baptist University         | Lifetree Adoption Agency              |
| Dallas Housing Authority          | NIFLA                                 |
| Dallas Life                       | Northway Church                       |
| Dallas Theological Seminary       | Nurse Family Partnership Program      |
| Dallas Volunteer Attorney Program | On the Road Lending                   |
| Eastside Community Church         | One by One Mentoring                  |
| ECFA                              | Parkland Health and Hospital System   |
| Excellence in Giving              | Parkway Hills Baptist Church          |
| Evantell                          | Southern Baptists of Texas Foundation |
| First Baptist Church Dallas       | Texas Pregnancy Care Network          |
| First Baptist Church Garland      | The Church at Junius Heights          |
| Focus on the Family - OUP         | Vogel Alcove                          |
| Friendship House                  | Watermark Community Church            |
| Head Start                        |                                       |



## MOTTO

Touching hearts. Transforming lives.

## VISION

We envision a world where . . .  
Women have the knowledge and resources to live healthy lives.

## MISSION

Educate and empower women to make informed decisions.

To learn more about Involved for Life, visit  
[GetInvolvedForLife.com](http://GetInvolvedForLife.com), or call Vicki King at 972-636-4473.



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